

# Anatoliy Omelchenko

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## Work experience:

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- 2016 – 2017** – **Graphic Designer/ Digital photographer**  
AMG Group, NY  
Working on all aspects of packaging design from an idea through photo shooting to complete packaging mock-ups. Creating comps and mock-ups of final packaging for client review and approval.
- 2013 – 2016** – **Freelance Graphic Designer**  
Triangle Tree, Inc, NY  
Developing concepts and artwork, creating graphic design solutions from concept through to completion. Responsible for developing and creating both digital and print design for a wide range of print and online campaigns, publications and advertising.
- 2009 – 2010** – **Freelance Graphic Designer**  
Graj + Gustavsen, NY  
Developing a new brand identity including new name, tags line, logos, layouts, packaging, in-store signage. Graphic t-shirt and more.
- 2008 – 2009** – **Freelance Graphic Designer**  
The Creative Group, NY  
Working closely with the teams to create various digital and print magazines and data driven client decks.
- 2008** – **Senior Graphic Designer**  
East House Creative, NJ  
Responsible for Campaign concepts and ideas. Logo Design and Illustration for all brand strategies. Clients: Digiview Entertainment, Onboard Informatics, The McGraw-Hill Companies.
- 2007– 2008** – **Senior Graphic Designer**  
Integrated Graphic Solutions, NY  
Executed all aspects of design and digital production from creating and retouching artworks, to prepress and the completion of digital mechanicals and printed pieces. Preparing layouts magazines such as Harper's Bazaar, JCK, Hampton and more.
- 2005 – 2007** – **Graphic Designer/ Production Artist**  
Hallmark Cards, Inc.,  
Kansas City, MO  
Worked in collaboration with Art Directors, design planners as well as lettering artist to create designs that meet the demand of current trends. All products are sold retail at Hallmark Gold Crown stores, Wall-Mart, Wallgreens and other retail stores.
- 2002 – 2005** – **Senior Graphic Designer**  
Kingsbrook Jewish Medical Center,  
Brooklyn, NY  
Worked on the design and the development of collateral & promotional materials for the Kingsbrook Jewish Medical Center. Responsible for the design and rebranding of the Kingsbrook's 80<sup>th</sup> Year Anniversary identity system and collateral materials.

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**Creative Skills:** – Proficient in Illustrator, InDesign, Photoshop, HTML, WP, Microsoft Office and digital photography. Special Interest in branding, interactive design, publication, packaging, & environmental design solutions.

**Education:** – B.F.A. in Art

**Publications:** – IDA 2008, Print - Posters, 2<sup>nd</sup> Place  
Wolda 08, Worldwide  
Logo Design Annual 2008  
LogoLounge Volume 5, 2008  
Graphis Poster Annual 2004/2006/2012  
"The Design of Dissent", (Published by Milton Glaser and Mirko Ilic.)