



Anatoliy Omelchenko

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Work experience:

2020 – Self-Employed

2017 – 2019 – Product and Packaging Designer

Creative Brands,
Brooklyn, NY

Design and layout die lines and package graphics for new and existing products using Illustrator and Photoshop. Coordinate design projects as directed through multiple associates from concept to final delivery of assets to oversee factories.

2016 – 2017 – Graphic Designer/ Digital photographer

AMG Group, NY

Working on all aspects of packaging design from an idea through photo shooting to complete packaging mock-ups. Creating comps and mock-ups of final packaging for client review and approval.

2009 – 2010 – Freelance Graphic Designer

Graj + Gustavsen, NY

Developing a new brand identity including new name, tagline, logos, layouts, packaging, in-store signage. Graphic t-shirt and more.

2008 – 2009 – Freelance Graphic Designer

The Creative Group, NY

Working closely with the teams to create various digital and print magazines and data driven client decks.

2007 – 2008 – Senior Graphic Designer

Integrated Graphic
Solutions, NY

Executed all aspects of design and digital production from creating and retouching artworks, to prepress and the completion of digital mechanicals and printed pieces. Preparing layouts magazines such as Harper's Bazaar, JCK, Hampton and more.

2005 – 2007 – Graphic Designer/ Production Artist

Hallmark Cards, Inc.,
Kansas City, MO

Worked in collaboration with Art Directors, design planners as well as lettering artist to create designs that meet the demand of current trends. All products are sold retail at Hallmark Gold Crown stores, Wall-Mart, Wallgreens and other retail stores.

2002 – 2005 – Senior Graphic Designer

Kingsbrook Jewish
Medical Center,
Brooklyn, NY

Worked on the design and the development of collateral & promotional materials for the Kingsbrook Jewish Medical Center. Responsible for the design and rebranding of the Kingsbrook's 80th Year Anniversary identity system and collateral materials.

Creative Skills: – Proficient in **Illustrator, InDesign, Photoshop, HTML, WP, Microsoft Office** and digital photography. Special Interest in branding, interactive design, publication, packaging, & environmental design solutions.

Education: – **B.F.A. in Art**

Publications: – IDA 2008, Print - Posters, 2nd Place
Wolda 08, Worldwide
Logo Design Annual 2008
LogoLounge Volume 5, 2008
Graphis Poster Annual 2004/2006/2012
"The Design of Dissent", (Published by Milton Glaser and Mirko Illic.)